# HE Dickinson VOLUNTEER CONNECTION

News and resources for Dickinson advancement volunteers

# THE 1783 VOLUNTEER CHALLENGE

On our Day of Giving, we are excited to share that alumni participation grew from 13% to 19%! This was an amazing accomplishment and only made possible because of the work of YOU and our amazing volunteer corps. Thank you!

We would love to keep this momentum going to finish the fiscal year on a high note by surpassing our alumni participation goal of 25%.

To do this – we are challenging our volunteers to join us in our effort to help us bring 1,783 (or 1,773 <sup>(G)</sup>)more alumni into our loyal donor community before June 30. If we achieve this, we will finish with 27% alumni participation.

### Let's do this together!

We CAN do this and we are calling on our volunteers to help make this happen. And to help make it a little fun, the volunteers in the top five classes who have the most new donors between now June 30th will win Dickinson swag prizes!

*Alumni participation matters.* Outside sources consider alumni pride and satisfaction when ranking colleges and when considering Dickinson for grants and research funding.

Peer and aspirant schools boast participation of 21%-50% participation through their annual giving campaigns. Where does Dickinson rank?



### DICKINSON FUND TEAM

KATE DUNBAR Assistant Director of the Dickinson Fund

ANNA EVANEK Assistant Director of Class Giving

SUNNIE KO '11 Assistant Director of McAndrews Fund

**ELIZABETH MEIKRANTZ '95** Director of the Dickinson Fund & Class Giving

JACI PAGUE Administrative Assistant

**BETH POHLMAN** Assistant Director of Class Giving

#### **USEFUL LINKS:**

Commencement FAQs Dickinson's Covid-19 Dashboard Dickinson At Home

Class Giving Reports Dickinson Giving Page Staff Contacts

Virtual Alumni Week McAndrews Golf Tournament

# DAY OF GIVING 2021WAS A SUCCESS BECAUSE OF YOUR HELP!

Dickinsonians from around the world came together to support Dickinson and make our 7th annual Day of Giving a huge success. We had over 300 volunteers whose hard work, reaching out to friends and classmates, posting on social media and encouraging friends to make gifts made all the difference. We were able to raise nearly \$1,100,000 from 3,665 gifts, a truly astonishing number!

## Some Day of Giving highlights:

- We had our second highest number of donors achieved on a Day of Giving just behind 2019.
- We raised over \$1 million for the third straight year.
- The McAndrews Fund broke a record for number of gifts and dollars received on a Day of Giving.
- The Delta Nu Scholarship surpassed their \$10,000 goal by nearly \$40,000.
- We gained 82 John Dickinson Society members.
- We gained 1,173 Mermaid Society members.
- The classes of 2015 and younger had over 50 donors per class make a gift. The class of 2009 had the highest number of donors with 75 followed by 2007 with 70. Both of these classes have a strong volunteer core.
- 37 seniors made a gift bringing their total to 82 donors for their Senior Class Gift drive to date.



## **GRADUATION RECOGNITION CEREMONIES**

Graduation will look a little different for the Class of 2021. Instead of one large ceremony, graduating seniors are being split into smaller groups and there will be three Graduate Recognition Ceremonies taking place on May 15. This is being done to keep the crowds smaller while still allowing students to have a graduation ceremony with friends and family. There will be brief remarks at each ceremony and graduates will be able to experience the tradition of walking down the steps of Old West.

There will also be a virtual Commencement Ceremony that will occur at 2 p.m. EDT on Sunday, May 23. It will be broadcast on Facebook and you will be able to access it on the Dickinson <u>Facebook page</u>.

# SEND A MESSAGE TO THE CLASS OF 2021!

We are collecting messages of hope, encouragement, wisdom, or maybe even just life advice for the Class of 2021 as they get ready to lauch into the world.

*We invite alumni to fill out <u>this form</u> and share their well wishes with our graduating seniors.* 





### CELEBRATING DELTA NU'S 50TH ANNIVERSARY



On April 6th and in the weeks leading up to it, the Delta Nu 50th planning committee and Delta Nu Alumni Advisory Board honored the sorority's 50th anniversary by fundraising over \$43,000 toward the Delta Nu Scholarship – more than four times their original \$10,000 goal for Day of Giving. And because they met their \$10,000 goal, two generous Delta Nu alumnae gave an additional \$10,000 matching gift, bringing the total raised for the Delta Nu Scholarship to over \$53,000.

How did they do it? Personalized notes to sisters, phone calls to sisters, mass text messages, mass emails featuring videos of the volunteers, and more. One volunteer's personal outreach efforts even led to a \$7,500 gift to the scholarship–which was fantastic news–especially considering this anonymous donor hasn't made a gift to Dickinson in nearly ten years.

The Delta Nu volunteers came together in such an extraordinary way and have so much to be proud of, but are really just excited to be able to give back to their alma mater and impact deserving current students.

Delta Nu current sisters and alumnae will celebrate their 50th on campus from October 8-10, and will continue fundraising to increase the current overall scholarship amount from \$185,000 to \$200,000 by the time of the event.

"It takes a village, not only to celebrate, but to give back, and Delta Nu is proud to do both for Dickinson College; celebrate the spirit of a 50-year sisterhood, and provide future opportunities for students to experience what we all did years or generations ago. We rallied as a team – through email, text, social media, phone calls and blasts from the past – and exceeded our Day of Giving expectations. Give me a D-E-L-T-A-N-U!" –KIRSTEN NIXA SABIA '92, DELTA NU 50TH PLANNING COMMITTEE CHAIR



Kirsten Nixa Sabia '92; Still from video message sent to Delta Nu alumnae sisterhood

#### 23RD ANNUAL MCANDREWS FUND GOLF OUTING

Saturday, June 12, 2021 Noon Registration | 1 p.m. Shotgun Start Carlisle Barracks Golf Course

<u>Registration</u> is open for the 23rd annual McAndrews Fund Golf Outing! We are excited to be able to host this event again this year as we missed being together in 2020. Please note that this event will be held with the appropriate COVID-19 protocols in place. This past year, we have watched our student-athletes work hard and grow both during virtual workouts and classes and now, in person, as we have been able to welcome some of our students back to campus. We feel a strong drive to make this tournament a success, as the proceeds will benefit our student-athletes directly through our unrestricted McAndrews Fund.



There will also be chances to win mulligans through student-athlete run mini-challenges throughout the course! We hope to see you there and thank you for your support. For any questions, please feel free to reach out to Sunnie Ko at koa@dickinson.edu.